

# RYAN ALEXANDER

Marketing, Communications, Graphic Design, Photography

ryan@alexandercreative.net

615.785.5967

linkedin.com/in/davidryanalexander



- Over 14 years of experience in the marketing and advertising industry, supporting a variety of businesses and non-profits
- Developed marketing strategies while managing multiple promotional programs simultaneously
- Ability to work efficiently under tight deadlines
- Proven ability to direct event planning teams in the selection of communication media, e.g., radio, television, newspapers, magazines, Internet, or outdoor signs, to disseminate advertising
- Strong interpersonal skills
- Ability to multitask a variety of responsibilities

## EMPLOYMENT HISTORY

Marketing Specialist  
Dignity Health North State Service Area  
March 2019-Present

Marketing and Communications Coordinator  
Dignity Health North State Service Area  
Dec. 2018-March 2019

Marketing/Communications Director  
Neighborhood Church of Redding  
2015-Dec. 2018

Owner/Marketing Consultant/Designer/  
Photographer  
Alexander Creative  
2005-Present, Redding, CA

Graphic Designer  
Executive Board of the Tennessee Baptist Convention,  
Brentwood, TN  
2008-2012

## TRAINING/EDUCATION

Tennessee Temple University,  
Bachelor of Science, Bible, 2001

Hootsuite Academy, Professional Social  
Marketing Certification, 2016



## SKILLS AND PROFICIENCIES

Sprinklr Social Media Management Software  
Hootsuite Social Media Management Software  
Adobe Premiere  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Lightroom  
QuarkXpress  
Professional Photographer  
Video Production and editing  
Ability to adapt  
Technologically savvy  
Fast Learner  
Interpersonal Skills  
Highly Motivated  
Ridiculously competitive  
(I do NOT like to lose)

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Rarely do you come across someone who is talented at both big picture ideas and executing the small details — Ryan is just that person. As a director at Neighborhood Church, he pitches plans to staff and then manages the staff relationship from ideation through execution.

– Brenda Aman, Lead Director of Operations, Neighborhood Church of Redding

In working directly with Ryan, I have found his work ethic to be exceptional. In addition, Ryan is an innovative thinker who performs well under tight deadlines. He is a fast learner with a great attitude and a willingness to tackle tough projects.

– Royce DeGrie, Senior Designer/Art Director, Executive Board of the TN Baptist Convention

## REFERENCES

Brenda Aman  
Supervisor at Neighborhood Church  
Lead Director of Operations  
Neighborhood Church of Redding  
(209) 629-2383  
baman@neighborhood.cc

Aaron Hayes  
Personal Reference  
Catalyst Mentoring  
(530) 356-0729

Eric Bergren  
Former Coworker at Neighborhood Church  
Currently City of Redding IT Department  
(530) 921-9186

Tanya Turner  
Former client of Alexander Creative  
All Med Physicians  
(334) 322-1829

To Whom it May Concern,

It is my pleasure to recommend Ryan Alexander for employment with your organization. In his position as Creative Arts and Communications Director he's been employed with Neighborhood Church from 2015 - present. Throughout his time with our organization, he's demonstrated critical skills that would make him an excellent employee at your company.

In the time I've known him, Ryan has consistently been a strong employee — capable of taking control of big projects and executing to the fullest. I have been consistently impressed with Ryan's attitude, leadership and productivity during the time that he's worked at Neighborhood Church. Ryan is willing to take risks. I particularly appreciate Ryan's willingness to take the initiative to help the staff realize their vision and elevating it to the next level.

Rarely do you come across someone who is talented at both big picture ideas and executing the small details — Ryan is just that person. As a director at Neighborhood Church, he pitches plans to staff and then manages the staff relationship from ideation through execution. Ryan would be a great fit for your company, building strong relationships and ensuring successful outcomes. He can work independently, and is able to effectively multi-task to ensure that all projects are completed in a timely manner. He has demonstrated the ability to articulate information and ideas in both the verbal and written forms.

Ryan has a positive demeanor in the face of daunting deadlines and always available to lend a hand to co-workers when necessary. He is intelligent, capable, dedicated, and personable. He is always quick on his feet, with sensible reactions in all the circumstances I've seen him in. I feel confident in saying that he is capable of handling any situation with thoughtfulness and maturity.

I highly recommend Ryan without reservation. I am confident that he will establish productive relationships with your staff and organization. I am confident that he will devote himself to a position with your organization with a high degree of diligence. He would be an asset to any organization.

Please do not hesitate to contact me if you have any further questions.

Sincerely,

Brenda Aman  
Lead Director of Operations  
Neighborhood Church  
209-629-2383  
baman@neighborhood.cc



neighborhood.cc  
(530) 221-5683  
777 Loma Vista Dr. / Redding, CA 96002



## Your Doorway To All Things Health Care

February 6, 2018

To Whom It May Concern:

I would like to offer you my recommendation for hiring Ryan Alexander.

As a company 30 years strong in the medical field, All Med Physicians contracted with Ryan Alexander for marketing services from February 2012 to Oct 2013. In that time, Ryan exceeded our expectations in the development of our corporate website, graphic design & social media.

Ryan performed many functions within our contracted agreement, which included web design, graphic design, campaigning, strategy consulting, etc. Ryan was always very positive, professional and easily accessible which allowed for everyone at all levels of the company to communicate and work well with him.

The closing of our business and the current economic conditions are the reasons we were no longer able to continue our contract with Ryan Alexander. Ryan's knowledge, abilities and dependability make him a candidate that can easily fit into many different roles. We hope your business opportunity will benefit him greatly in the future.

Feel free to contact me directly. I am happy to recommend Ryan Alexander and answer any questions you may have on my cell at (334) 322-1829.

Best regards,

A handwritten signature in blue ink, appearing to read "Tanya Turner", written in a cursive style.

Tanya Turner  
Marketing Manager  
All Med Physicians, Inc.